****PRESS RELEASE

**ALTA BADIA**

**MARATONA DLES DOLOMITES-ENEL**

**A MARATONA FILLED WITH LIGHT**

**Lüm, Light: this is the theme of the 38th edition of the Maratona dles Dolomites - Enel, scheduled for Sunday, July 6th 2025, and will light up on October 9th 2024, the day when pre-registrations open.**

**Alta Badia (South Tyrolean Dolomites/Italy)** – **The light that illuminates the world**

*“Each moment of light is, in its essence, a whisper of time, the echo of a moment that has already passed, reaching us like a work of art suspended in the sky. Like riding away on our bicycles. We leave long shadows, chasing the light. "Omnia quae sunt, lumina sunt" (All that exists is light), Ezra Pound reminds us in one of his writings. We are light because we ourselves are an emanation of a higher light. The sun will rise again on July 6th, and we will be there for the next Maratona, unconsciously kissed by the most precious gift, the light that illuminates the world”* introducing the 2025 theme, Michil Costa, President of the Organizing Committee.

**THE THEME LOGO**

*“To illuminate, to light up, to see the light, to emerge from darkness: how many messages can be drawn from the word Lüm – Light. The 2025-Maratona theme logo is compact and solid, yet completely shaped by the rays of the sun, deeply and entirely marked by light, a thin line capable of leaving a clear imprint.*

*The final M resembles the Maratona logo but also represents the peak of the Sassongher mountain, which is magically illuminated every year at 6:30 a.m. as we await the start of the race, offering a kind of reassurance, a gentle touch for all the excited cyclists. However, this is just a quick symbolization. Lighting up means much more. To illuminate oneself is to find one's inner light, which must mark us deeply like the rays in the logo. Our transformation must occur throughout our lives, helping us to see beyond the darkness and continue on our journey.”* Manuel Bottazzo, graphic designer of the Maratona

**REGISTRATION**

There will be no more than 8,000 participants joining 2025's Maratona. Participation will be split, as per usual: 50% Italian and 50% foreign cyclists.

**Details on how to get a bib:**

* on-line pre-registration on the website: [www.maratona.it](http://www.maratona.it) between October 9th and November 5th, 2024 with participation in the draw which will take place in the second half of November 2024
* purchasing of an accommodation package (minimum 4 nights) + guaranteed registration, which are managed and sold from October 9th, 2024 on the website of our official tour operator, Holimites: [www.holimites.com](http://www.holimites.com)
* For further international official tour operators (including contacts) please visit [www.maratona.it/en/tour-operator-en](http://www.maratona.it/en/tour-operator-en)
* charity registrations which are sold on-line only on the website maratona.it on November 20th 2024 and on March 20th 2025. Find out more on the following link: <https://www.maratona.it/en/charity-entries-2025>

**THE COURSES**

As always, the Maratona dles Dolomites - Enel is made up of three courses that run along the epic passes of the Dolomites that are closed to traffic. Campolongo, Pordoi, Sella, Gardena, Giau, Falzarego and Valparola: everyone can test themselves and cycle through landscapes of incomparable beauty. You will discover for the umpteenth time that nature, illuminated by the rays of the sun, is what fills our lives.

* Maratona course: 138 km long with a difference in altitude of 4230 m
* Medium course: 106 km long with a difference in altitude of 3130 m
* Sellaronda course: 55 km long with a difference in altitude of 1780 m

**SELLARONDA BIKE DAY AND DOLOMITES BIKE DAY: TWO EVENTS COMBINING BEAUTY AND SUSTAINABILITY**

For those who cannot participate in the coveted Maratona dles Dolomites-Enel, Alta Badia offers three more days dedicated exclusively to cyclists.

It starts on Saturday June 7th with the Sellaronda Bike Day, an event that will be repeated on Saturday September 13th 2025, while on Saturday June 21st 2025 it is the turn of the Dolomites Bike Day.

These events are non-competitive and accessible to all cyclists, without registration. For the occasion, the Dolomite passes Gardena, Sella, Pordoi and Campolongo on the occasion of the Sellaronda Bike Day and Campolongo, Falzarego and Valparola on the occasion of the Dolomites Bike Day, will be strictly closed to motorised traffic. [www.altabadia.org](http://www.altabadia.org)

**More information:**

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